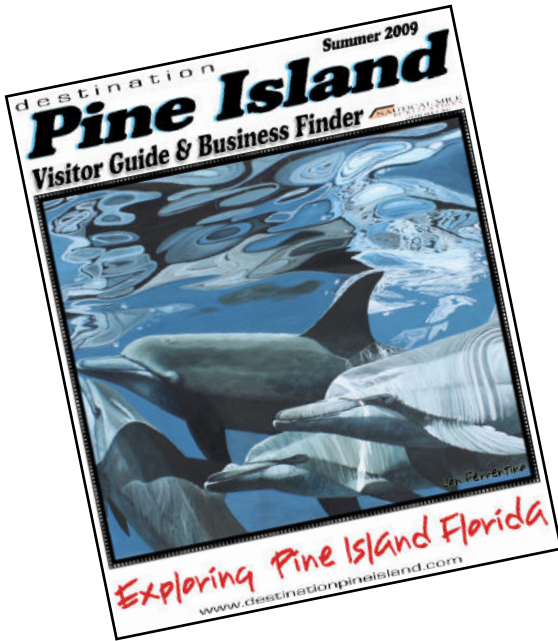


Information for Advertisers



Advertising Rates per quarterly issue

| Size | Color | Monthly Cost |
|------------|-------|--------------|
| 1/10 Page | \$135 | \$45 |
| Full Page | \$750 | \$250 |
| Back Cover | \$850 | \$283 |

The back cover comes with a half page "Business Spotlight" feature inside.

The 1/10 size ad is roughly twice the size of a business card and can be bought yearly for \$450 (Monthly cost: \$37.50)

Visit us online



Destination Pine Island is published quarterly by Nautical Mile Publications and can be viewed in its entirety at:

www.destinationpineisland.com

- 4 issues per year / Winter - Spring - Summer - Fall
- There are no fees for custom ad design or photography
- Deadlines: 10th prior to next print
- Circulation: 5-6k per quarter (seasonal)
- Availability: Public, 365 days a year
- Audience: Coastal visitors, new area residents, seasonal residents, tourists
- Writers: We don't pay our writer staff, but it's a great opportunity to get your business mentioned. We're always looking for writers for miscellaneous subjects such as wildlife, hobbies, travel, etc. This is an excellent exposure opportunity for you.
- Website: All advertisers with a website are linked to our heavily visited websites at no charge.

Each issue can be viewed online monthly
www.destinationpineisland.com

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